



NEWS RELEASE

FOR IMMEDIATE RELEASE

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ARAMARK CELEBRATES EARTH DAY ON CAMPUS

Students around the Country Pledge to be Environmental Stewards

PHILADELPHIA, PA, April 17, 2008 – In honor of Earth Day, which is celebrated across the country on April 22, ARAMARK Higher Education is launching an awareness campaign which will include programs and activities throughout the week that support ecology, conservation and sustainability.

ARAMARK will engage more than two million college students on 600 campuses throughout North America to participate in Earth Day programs, including encouraging students to commit to an individual environmental stewardship pledge. The "I Pledge" campaign allows students to publicly pledge to be an environmental steward in several areas, such as foregoing trays in the dining hall, recycling, turning off lights, using less water, and using public transportation.

"Earth Day is an opportunity to partner with our campus communities in socially-responsible activities that reinforce our shared commitment to the environment," said Chris Stemen, Senior Director of Sustainability and Environmental Stewardship, ARAMARK Higher Education. "Equally as important, this program will help increase

everyone's awareness of how their actions and decisions can impact their campus and beyond."

ARAMARK will be incorporating Earth Day programs into campus dining and facility operations each day of the week. The program, which features recycling and conservation tips, information and other resources focused on the environment, includes:

Earth Day Meal – ARAMARK will conduct various culinary activities, such as special menu items each day and highlight local, organic, sustainable and vegetarian items that are being served daily or incorporated in entrees.

Conservation & Recycling Tips – Students will be provided with easy tips on how they can conserve water, energy and electricity, as well as recycle while on campus.

Tray-less Day – It has been proven at campuses across the country that when trays are removed from the dining locations, less food is wasted and water and energy are conserved. During one day this week, trays will be removed from the dining halls. Some campuses are also permanently removing trays.

Dim the Lights Day – To create an impact and conserve energy, most campuses will dim the lights and experiment with different lighting levels in the dining hall.

Dorm Room Diligence – In an effort to help students take action by conserving and recycling items in their dorm room, ARAMARK will meet with the Housing Departments on campus to see if they can partner together on this initiative.

Weigh-the-Waste – To create awareness about the amount of food that gets wasted daily within the dining hall, ARAMARK will weigh-the-waste two times throughout the week during lunch or dinner, and will also make sure to do this on a tray-less day to show the difference in the amount of waste. A contest will also be conducted for students to guess the amount of waste.

Campus Waste Audit – In order to understand the amount and type of trash that is generated on campus, our facility service teams will conduct a waste audit. The contents of a single day's worth of trash will be analyzed. The amount of recyclable material improperly discarded will be assessed and the total volume of trash weighed. A contest will also be conducted for students to guess the amount of waste.

Cell Phone, Battery & Toner Cartridge Collection – Cell phones are used by approximately half of the U.S. population. As new phones are introduced to the market, there is a growing need to address cell phone recycling and reuse opportunities. ARAMARK is making it easy for students to recycle their old cell phones, batteries and used printer toner cartridges. Recycled cardboard boxes decorated with an Earth Day theme will be available on campus for students to drop off items, and at the end of the week, they will be donated to a designated recycling location.

Through ARAMARK's environmental stewardship program, *Green Thread™*, ARAMARK Higher Education is committed to responsible dining and facility management practices that integrate with an overall campus plan for sustainability. ARAMARK develops and implements long-term environmental stewardship programs and policies within the pillars of **sustainable food; green buildings; responsible procurement; energy and water conservation; transportation; and waste management.**

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About ARAMARK Higher Education

ARAMARK Higher Education is dedicated to excellence in dining, facility, conference center, and stadium and arena services. ARAMARK enhances the living and learning experience and environment for more than 600 colleges and universities throughout North America. For more information and a list of our services, visit www.aramarkhighered.com.

About ARAMARK

ARAMARK is a leader in professional services, providing award-winning food services, facilities management, and uniform and career apparel to health care institutions, universities and school districts, stadiums and arenas, and businesses around the world. In FORTUNE magazine's 2008 list of "America's Most Admired Companies," ARAMARK was ranked number one in its industry, consistently ranking since 1998 as one of the top three most admired companies in its industry as evaluated by peers and analysts. ARAMARK also ranked first in its industry in the 2007 FORTUNE 500 survey. ARAMARK seeks to responsibly address issues that matter to its clients, customers, employees and communities by focusing on employee advocacy, environmental stewardship, health and wellness, and community involvement. Headquartered in Philadelphia, ARAMARK has approximately 250,000 employees serving clients in 19 countries. Learn more at the company's Web site, www.aramark.com.