



# **NEWS RELEASE**

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**ARAMARK NAMED INDUSTRY CHAMPION  
ON FORTUNE'S LIST OF WORLD'S MOST ADMIRABLE COMPANIES**

ARAMARK tops the rankings in nearly all leadership criteria

**PHILADELPHIA, March 5, 2010** – ARAMARK, a world leader in providing professional services, has once again been ranked No. 1 in its industry on FORTUNE magazine's list of "World's Most Admired Companies" for 2010. This marks the third-straight year in which ARAMARK has been named industry champion. The company has placed among the top-three in this category each year since 1998 and has ranked No. 1 six times in the past nine years.

ARAMARK topped the magazine's list in the Diversified Outsourcing category, which studies businesses that offer a range of value-added professional services. ARAMARK rated No. 1 in nearly all of the nine key criteria by which companies are evaluated, including:

- Innovation
- People management
- Use of corporate assets
- Social responsibility
- Quality management
- Financial soundness
- Quality of product/services

“We are honored to again be distinguished as the industry leader, especially in light of the high level of competition,” said Joseph Neubauer, Chairman and Chief Executive Officer of ARAMARK. “This achievement would not be possible without the efforts of our employees across the globe, to whose dedication, service excellence and integrity I am grateful for.”

This recognition is one of many that ARAMARK has received in the past year, including being named among the country’s “Best Places to Launch a Career” by BusinessWeek magazine; the Global Outsourcing 100, which recognizes companies that provide the best service worldwide; and America’s largest private companies by both Forbes and FORTUNE magazines.

FORTUNE’s study of World’s Most Admired Companies is conducted annually by The Hay Group, a global consulting firm. The study surveys top executives, directors and financial analysts to identify companies with the strongest reputations among the Fortune 1000, non-U.S. companies in the FORTUNE Global 500, and top foreign companies operating in the United States.

### **About ARAMARK**

ARAMARK is a leader in professional services, providing award-winning food services, facilities management, and uniform and career apparel to health care institutions, universities and school districts, stadiums and arenas, and businesses around the world. In FORTUNE magazine’s 2010 list of “World’s Most Admired Companies,” ARAMARK was ranked number one in its industry, consistently ranking since 1998 as one of the top three most admired companies in its industry as evaluated by peers and analysts. ARAMARK seeks to responsibly address issues that matter to its clients, customers, employees and communities by focusing on employee advocacy, environmental stewardship, health and wellness, and community involvement. Headquartered in Philadelphia, ARAMARK has approximately 255,000 employees serving clients in 22 countries. Learn more at [www.twitter.com/aramarknews](http://www.twitter.com/aramarknews).

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